# File Submission Guidelines– Fabric (Dye Sublimation) & Grand Format

We ask that you understand and adhere to these additional standards and concepts when submitting your files for fabric dye sublimation production:

### Design/Art Files

- 1. Utilize vector art (bézier curve/line based art) when possible to allow for high quality scaling of your design if necessary.
- 2. Raster art (Photoshop or other pixel based art) files should be created to be 300 ppi or greater at 100% of final size.
- 3. Floors and Props–Art Setup
  - Please size your artwork to a scale of 1 inch equals 1 foot (1"=1')

## Color–Pantone

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- 1. Build your design files with Pantone spot color swatches to achieve the best match to that color. Do not convert the swatch to process color.
- 2. Digital printing only prints in process color. Pantone spot color is converted to its closest process color match available for the printing method used.
- 3. See "File Submission Guidelines–General" for Pantone swatch usage in your design file.

#### Color-Neon

1. Neon colors are available upon request. Please discuss neon color availability and application with your Graphcom Project Manager.

#### **Bleed (Hem)**

1. Include at least 0.5" (1/2 inch) bleed on all sides. Graphcom production will apply additional hem adjustment as needed per product.

## **Native Design Files for Production**

- 1. We prefer receiving native design files for production including layered, unflattened Photoshop files.
- 2. When submitting native design files, please provide a full package with fonts and links.

## Production Ready PDF

- 1. <u>DO NOT</u> include crop marks, bleed marks, registration marks, or color bars on production ready PDFs.
- 2. Use "High Quality Print" export Settings for the highest quality output.
- 3. <u>DO NOT</u> flatten transparency.

Eric Staub at 2/21/18